

WAWS-TV 11700 Central Parkway #2 Jacksonville, FL 32224

Invoice #	Invoice Date	Invoice Month	Invoice Period
51195-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Product Advertiser Estimate Number

Obama/D/President **OBAMA FOR AMERICA** 1537 Flight Dates Order # Alt Order #

10/09/12 - 10/15/12 51195 09787935 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912856

Agency Ref Advertiser Ref

Main: (904) 996-0400 Billing:

Billing Address:

Greer Margolis Mitchell Attention: Accounts Payable 1010 Wisconsic Ave Ste 800 Washington, DC 20007

Send Payment To:

WAWS-TV Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

1 WAWS Tu 10/09/12

							Spots/			
Line Star	rt Date En	d Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/0	09/12 10/	15/12	Action News @ 43	0a 4:30 XM-4:59 XM	1111	:30	4	\$5.00	NM	
Wee		t Date 09/12	End Date MTWTF 10/15/12 1111-		<u>Rate</u> \$5.00					
Spot	ts: # Ch [Day Airl	Date Air Time Do	escription	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WAWS	Tu 10/0	09/12 4:43 AM Ad	ction News @ 430a	4:30 XM-4:59 XN	л ::	30 OFA12Z141H			\$0.00 NM
	2 WAWS	W 10/1	10/12 4:57 AM A	ction News @ 430a	4:30 XM-4:59 XN	л ::	30 OFA12P143H			\$0.00 NM
	5 WAWS	Th 10/1	11/12 4:43 AM A	ction News @ 430a	4:30 XM-4:59 XN	л ::	30 OFA12G145H			\$0.00 NM
	1 WAWS	M 10/1	15/12 4:43 AM A	ction News @ 430a	4:30 XM-4:59 XN		30 OFA12P143H			\$5.00 NM
2 10/0	09/12 10/	/15/12	Action News @ 5a	5:00 AM-5:30 AM	11111	:30	5	\$15.00	NM	
Wee		t Date 9/12	End Date MTWTF 11111		Rate \$15.00					
Spot	ts: <u># Ch</u> [Day Air I	Date Air Time Do	escription_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WAWS	Tu 10/0	09/12 5:14 AM Ad	ction News @ 5a	5:00 AM-5:30 AN	<u>Л</u> ::	30 OFA12P130H			\$15.00 NM
	3 WAWS	W 10/1	10/12 5:24 AM A	ction News @ 5a	5:00 AM-5:30 AN	И ::	30 OFA12P143H			\$15.00 NM
	4 WAWS	Th 10/1	11/12 5:14 AM A	ction News @ 5a	5:00 AM-5:30 AN	И ::	30 OFA12G145H			\$15.00 NM
	5 WAWS	F 10/1	12/12 5:28 AM A	ction News @ 5a	5:00 AM-5:30 AN	Л ::	30 OFA12P143H			\$15.00 NM
	2 WAWS	M 10/1	15/12 5:30 AM A	ction News @ 5a	5:00 AM-5:30 AN	Л ::	30 OFA12G145H			\$15.00 NM
3 10/0	09/12 10/	15/12	Action News @ 53	0a 5:30 AM-6:00 AM	11111	:30	5	\$15.00	NM	
Wee		t Date 09/12	End Date MTWTF 10/15/12 11111		<u>Rate</u> \$15.00					
Spot	ts: <u># Ch</u> [Day Air I	Date Air Time Do	escription	Start/End Time	Leng	th Ad-ID			Rate Type
	5 WAWS	Tu 10/0	09/12 5:44 AM Ad	ction News @ 530a	5:30 AM-6:00 AN	л ::	30 OFA12Z141H			\$15.00 NM
	2 WAWS	W 10/1	10/12 5:54 AM A	ction News @ 530a	5:30 AM-6:00 AN	Л :	30 OFA12G145H			\$15.00 NM
	4 WAWS	Th 10/1	11/12 5:55 AM A	ction News @ 530a	5:30 AM-6:00 AN	Л :	30 OFA12P143H			\$15.00 NM
	3 WAWS	F 10/1	12/12 5:58 AM A	ction News @ 530a	5:30 AM-6:00 AN	Л :	30 OFA12G145H			\$15.00 NM
	1 WAWS	M 10/1	15/12 5:58 AM A	ction News @ 530a	5:30 AM-6:00 AN	Л ::	30 OFA12P143H			\$15.00 NM
4 10/0	09/12 10/	15/12	Action News @ 6a	6:00 AM-7:00 AM	MTWTF	:30	5	\$20.00	NM	
Wee		t Date 09/12	End Date MTWTF 10/15/12 MTWTF		<u>Rate</u> \$20.00					
Spot		Day Air I		escription_	Start/End Time	Leng	th Ad-ID			Rate Type

6:00 AM-7:00 AM

:30 OFA12P130H

\$20.00 NM

6:23 AM Action News @ 6a

Rate Type



10/09/12 <u>21/d 54/c</u> 10/15/12

Day Air Date

Spots: # Ch

MTWTF--

Air Time Description

WAWS-TV Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
51195-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://	www.fox30jax.co	<u>om</u>											
								S	pots/				
Line	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Leng	th W	/eek	Rate	Type		
4	10/09/12	10/15/12	Action N	lews @ 6a	6:00 AM-7:00 AM	MTWTF	:3	80	5	\$20.00	NM		
	Spots: # Ch	Day Air	Date A	ir Time Descri	otion	Start/End Time	1 6	ength A	.d-ID			Rate	Type
		WS W 10		6:30 AM Action		6:00 AM-7:00 AI			FA12P143H			\$20.00	
		WS Th 10		6:15 AM Action		6:00 AM-7:00 AI			FA12G145H			\$20.00	
		WS F 10		6:24 AM Action		6:00 AM-7:00 AI			FA12P143H			\$20.00	
		WS M 10		6:53 AM Action		6:00 AM-7:00 AI			FA12G145H			\$20.00	
5	5 10/09/12	10/15/12	Action N	lews @ 7a	7:00 AM-8:00 AM	МГЖГБ	:3	30	5	\$25.00	NM		
	Weeks:	Start Date 10/09/12			Spots/Week 5	<u>Rate</u> \$25.00							
	Spots: # Ch	<u>Day</u> Air	Date A	ir Time Descri	<u>otion</u>	Start/End Time	Le	ength A	.d-ID			Rate	Type
	3 WA	WS Tu 10	/09/12 7	7:25 AM Action	News @ 7a	7:00 AM-8:00 AI	М	:30 0	FA12Z141H			\$25.00	NM
	2 WA	WS W 10	/10/12 7	7:59 AM Action	News @ 7a	7:00 AM-8:00 AI	М	:30 0	FA12G145H			\$25.00	NM
	4 WA	WS Th 10	/11/12 7	7:58 AM Action	News @ 7a	7:00 AM-8:00 AI	M	:30 0	FA12P143H			\$25.00	NM
	5 WA	WS F 10	/12/12 7	7:25 AM Action	News @ 7a	7:00 AM-8:00 AI	M	:30 0	FA12G145H			\$25.00	NM
	1 WA	WS M 10	/15/12 7	7:38 AM Action	News @ 7a	7:00 AM-8:00 AI	M	:30 0	FA12P143H			\$25.00	
6	10/09/12	10/15/12	Action N	lews @ 8a	8:00 AM-9:00 AM	МГWГF	:3	80	3	\$25.00	NM		
	Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$25.00							
	Spots: # Ch	<u>Day Air</u>	Date A	ir Time Descri	<u>otion</u>	Start/End Time	Le	ength A	.d-ID			Rate	Type
	3 WA	WS Tu 10	/09/12 8	3:37 AM Action	News @ 8a	8:00 AM-9:00 AI	M	:30 0	FA12P130H			\$25.00	NM
	1 WA	WS W 10	/10/12 8	3:56 AM Action	News @ 8a	8:00 AM-9:00 AI	М	:30 0	FA12P143H			\$25.00	NM
	2 WA	WS M 10	/15/12 8	3:30 AM Action	News @ 8a	8:00 AM-9:00 AI	М	:30 0	FA12G145H			\$25.00	NM
7	10/14/12	10/14/12	FOX Ne	ews Sunday	11:00 AM-12:00 PM	S	:3	30	1	\$50.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$50.00							
	Spots: # Ch	Day Air		ir Time Descri	otion	Start/End Time	Le	ength A	.d-ID			Rate	Type
				I:59 AM FOX N		11:00 AM-12:00						\$50.00	
8	10/09/12	10/15/12	M-F 10p	o-1030p	10:00 PM-10:30 PM	ΜΓW- F	:3	80	2	\$560.00	NM		
	Weeks:	Start Date 10/09/12	End Date 10/15/12		Spots/Week 2	<u>Rate</u> \$560.00							
	Spots: # Ch	<u>Day</u> Air	Date A	ir Time Descri	otion	Start/End Time	Le	ength A	.d-ID			Rate	Туре
	1 WA	WS Tu 10	/09/12 10):23 PM M-F 10)p-1030p	10:00 PM-10:30	PN	:30 0	FA12Z141H			\$560.00	NM
	2 WA	WS W 10	/10/12 10):23 PM M-F 10)p-1030p	10:00 PM-10:30	PN	:30 0	FA12P143H			\$560.00	NM
é	10/09/12	10/15/12	M-F 103	30p-11p	10:30 PM-11:00 PM	- 11- 1	:3	30	3	\$300.00	NM		
	Weeks:	Start Date 10/09/12	End Date 10/15/12		Spots/Week 3	<u>Rate</u> \$300.00							
	Spots: # Ch	Day Air	Date A	ir Time Descri	otion	Start/End Time	Le	ength A	d-ID			Rate	Туре
	3 WA	WS Tu 10):57 PM M-F 10		10:30 PM-11:00	PN	:30 0	FA12P130H			\$300.00	NM
		WS W 10):50 PM M-F 10		10:30 PM-11:00		:30 0	FA12G145H			\$300.00	
		WS F 10):50 PM M-F 10	<u> </u>	10:30 PM-11:00			FA12P143H			\$300.00	
10	10/09/12	10/15/12	Dr Phil		9:00 AM-10:00 AM			30	5	\$30.00	NM		
	Weeks:	Start Data	End Date	MTWTFSS	Spots/Week	Poto							
1	VVCCKS.	Start Date	Liiu Dale	MI WILDS	Spots/Week	Rate							

\$30.00 Start/End Time

Length Ad-ID

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51195-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.fox30jax.com

Spots/

0	5.15 .	_			O/F				Spots/	Б.,	_		
ne Start Date			cription		Start/End Time	MTWTFSS	Le		Week	Rate	Туре		
10 10/09/12	10/15/12	2 Dr P	hil		9:00 AM-10:00 AM	MTWTF		:30	5	\$30.00	NM		
Spots: # C		Air Date	Air Time	Descript	ion_	Start/End Time		Length	Ad-ID			Rate	Тур
4 W	/AWS Tu See M		0.7,10.8,10.	Dr Phil 9.10.10		9:00 AM-10:00	AM	:00				\$30.00	N
9 W	/AWS Tu ′	10/09/12	9:39 AM 1,10.3,10.4	Dr Phil		9:00 AM-10:00	AM	:30	0FA12Z141H			\$180.00	NI
7 W	/AWS Tu ′	10/09/12	9:56 AM 1,10.3,10.4	Dr Phil		9:00 AM-10:00	AM	:30	OFA12P130H			\$180.00	NI
3 W	/AWS W See M		0.7,10.8,10.	Dr Phil 9.10.10		9:00 AM-10:00	AM	:00				\$30.00	N
6 W	/AWS W	10/10/12	9:12 AM 1,10.3,10.4	Dr Phil		9:00 AM-10:00	AM	:30	OFA12G145H			\$180.00	NI
1 W	IAWS Th See M		0.7,10.8,10.	Dr Phil 9,10.10		9:00 AM-10:00	AM	:00				\$30.00	N
5 W	/AWS F	10/12/12	0.7,10.8,10.	Dr Phil		9:00 AM-10:00	АМ	:00				\$30.00	N
8 W	/AWS F	10/12/12	9:22 AM 1,10.3,10.4	Dr Phil		9:00 AM-10:00	AM	:30	OFA12P143H			\$180.00	N
2 W	/AWS M	10/15/12	0.7,10.8,10.	Dr Phil		9:00 AM-10:00	АМ	:00				\$30.00	N
10 W	/AWS M / MG fo		9:56 AM 1,10.3,10.4			9:00 AM-10:00	AM	:30	OFA12P143H			\$180.00	NI
11 10/09/12	10/15/12	2 Stev	re Wilkos		11:00 AM-12:00 PM	МГWГF		:30	5	\$40.00	NM		
Weeks:	Start Date 10/09/12			TFSS TF	Spots/Week 5	<u>Rate</u> \$40.00							
Spots: # C		Air Date	Air Time		_	Start/End Time		Length	Ad-ID			Rate	Tvr
	/AWS Tu ´		11:54 AM			11:00 AM-12:0	0 PN		0FA12Z141H			\$40.00	
1 W	/AWS W	10/10/12	11:37 AM	Steve W	/ilkos	11:00 AM-12:0	0 PN	:30	0FA12P143H			\$40.00	N
5 W	/AWS Th	10/11/12	11:55 AM	Steve W	/ilkos	11:00 AM-12:0	0 PN	:30	OFA12G145H			\$40.00	N
3 W	/AWS F	10/12/12	11:26 AM	Steve W	/ilkos	11:00 AM-12:0	0 PN	:30	OFA12G145H			\$40.00	N
2 W	/AWS M ′	10/15/12	11:33 AM	Steve W	'ilkos	11:00 AM-12:0	0 PN	:30	0FA12G145H			\$40.00	N
12 10/09/12	10/15/12	2 Jerr	y Springer		12:00 PM-1:00 PM	11111		:30	5	\$80.00	NM		
Weeks:	Start Date 10/09/12			TFSS 11	Spots/Week 5	Rate \$80.00							
Spots: # C	h Day A	Air Date	Air Time	Descript	<u>ion</u>	Start/End Time		Length	Ad-ID			Rate	Ту
1 W	/AWS Tu 1	10/09/12	12:57 PM	Jerry Sp	ringer	12:00 PM-1:00			0FA12P130H			\$80.00	Ν
3 W	/AWS W ′	10/10/12	12:55 PM	Jerry Sp	ringer	12:00 PM-1:00	РМ	:30	OFA12G145H			\$80.00	N
2 W	/AWS Th 1	10/11/12	12:11 PM	Jerry Sp	ringer	12:00 PM-1:00	РМ	:30	OFA12P143H			\$80.00	Ν
5 W	/AWS F	10/12/12	12:28 PM	Jerry Sp	ringer	12:00 PM-1:00	РМ	:30	OFA12P143H			\$80.00	Ν
4 W	/AWS M ′	10/15/12	12:37 PM	Jerry Sp	ringer	12:00 PM-1:00	РМ	:30	0FA12P143H			\$80.00	N
13 10/09/12	10/15/12	2 M-F	2p-3p		2:00 PM-3:00 PM	МГWГF		:30	2	\$40.00	NM		
Weeks:	Start Date 10/09/12			TFSS TF	Spots/Week 2	Rate \$40.00							
Spots: # C	h Day	Air Date_	Air Time	Descript	ion	Start/End Time		Length	Ad-ID_			Rate	Ту
2 W	/AWS W ′	10/10/12	2:18 PM	M-F 2p-	3р	2:00 PM-3:00 F	РМ	:30	0FA12P143H			\$40.00	N
1 W	/AWS F	10/12/12	2:58 PM	M-F 2p-	3p	2:00 PM-3:00 F	РМ	:30	0FA12G145H			\$40.00	N
14 10/09/12	10/15/12	2 The	Doctors		3:00 PM-4:00 PM	МГWГF		:30	2	\$50.00	NM		
Weeks:	Start Date 10/09/12	End E 10/15		TFSS TF	Spots/Week 2	<u>Rate</u> \$50.00							

INVOICE



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51195-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.fox30jax.com

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									5	Spots/				
Line	Start Date	End Date	Descrip	tion	St	art/End Time	MTWTFSS	Le	ength \	Neek	Rate	Type		
14	10/09/12	10/15/12	The Do	ctors	3:	00 PM-4:00 PM	МГWГF		:30	2	\$50.00	NM		
,	Spots: # C	n <u>Day</u> A	ir Date A	ir Time D	escription		Start/End Ti	ime_	Length	Ad-ID			Rate	Туре
	2 W	AWS W 10	0/10/12	3:13 PM TI	he Doctors	3	3:00 PM-4:0	00 PM	:30	OFA12G145H			\$50.00	NM
	1 W	AWS M 10	0/15/12	3:59 PM TI	he Doctors	3	3:00 PM-4:0	00 PM	:30	OFA12G145H			\$50.00	NM
15	10/09/12	10/15/12	Dr Phil		4:	00 PM-5:00 PM	МГWГF		:30	5	\$50.00	NM		
١	Weeks:	Start Date 10/09/12	End Date 10/15/12			Spots/Week 5	<u>Rate</u> \$50.00							
;	Spots: # C			<u> ir Time</u> D	escription		Start/End Ti		Length	Ad-ID_			Rate	
			3 15.6,15.7,	15.8,15.9,			4:00 PM-5:0	00 PM	:00				\$50.00	
			15.4,15.5,15	4:31 PM D 5.1,15.2,15			4:00 PM-5:0			0FA12Z141H			\$100.00	
	1 W	AWS W 10 See MO	0/10/12 G 15.6,15.7,		r Phil 15.10		4:00 PM-5:0	00 PM	:00				\$50.00	
	2 W	AWS Th 10 See MO	0/11/12 G 15.6,15.7,		r Phil 15.10		4:00 PM-5:0	00 PM	:00				\$50.00	
			15.4,15.5,15	1:49 PM D 5.1,15.2,15			4:00 PM-5:0		:30	OFA12G145H			\$100.00	NM
			3 15.6,15.7,	15.8,15.9,			4:00 PM-5:0		:00				\$50.00	NM ·
	8 W	AWS F 10 MG for	15.4,15.5,15		5.3		4:00 PM-5:0			OFA12P143H			\$100.00	
			15.4,15.5,15	4:48 PM D 5.1,15.2,15			4:00 PM-5:0	00 PM	:30	OFA12G145H			\$100.00	
	3 W	AWS M 10 See MO	0/15/12 G 15.6,15.7,	_	r Phil 15.10		4:00 PM-5:0	00 PM	:00				\$50.00	NM ·
	10 W	AWS M 10 MG for	0/15/12 4 15.4,15.5,15	4:34 PM D 5.1,15.2,15			4:00 PM-5:0	00 PM	:30	OFA12P143H			\$100.00	NM
16	10/09/12	10/15/12	Family I	Feud	5:	00 PM-5:30 PM	МГWГF		:30	5	\$60.00	NM		
,	Weeks:	Start Date 10/09/12	End Date 10/15/12			Spots/Week 5	<u>Rate</u> \$60.00							
,	Spots: # C			<u>ir Time</u> D			Start/End Ti		Length	Ad-ID_			Rate	
	5 W	AWS Tu 10	0/09/12 § 16.6,16.7,		amily Feud	1	5:00 PM-5:	30 PM	:00				\$60.00	NM
	4 W	AWS W 1		F	amily Feud	d	5:00 PM-5:	30 PM	:00				\$60.00	NM ·
	3 W	AWS Th 10		F	amily Feu	d	5:00 PM-5:3	30 PM	:00				\$60.00	NM ·
	9 W	AWS Th 10		5:15 PM F	amily Feuc	d	5:00 PM-5:3	30 PM	:30	OFA12P143H			\$160.00	NM
	8 W	AWS Th 10		5:28 PM F	amily Feuc	d	5:00 PM-5:3	30 PM	:30	OFA12G145H			\$160.00	NM
	2 W	AWS F 10		F	amily Feu	d	5:00 PM-5:	30 PM	:00				\$60.00	NM
	6 W	AWS F 10		5:10 PM F	amily Feuc	d	5:00 PM-5:3	30 PM	:30	OFA12P143H			\$160.00	NM
	7 W	AWS F 10		5:28 PM F	amily Feuc	d	5:00 PM-5:3	30 PM	:30	OFA12G145H			\$160.00	NM
	1 W	AWS M 10		F	amily Feud	d	5:00 PM-5:3	30 PM	:00				\$60.00	NM
	10 W	AWS M 10		5:27 PM F	amily Feuc	t	5:00 PM-5:3	30 PM	:30	OFA12G145H			\$160.00	NM



1 WAWS W 10/10/12

9:47 PM X Factor

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Obama/D/Presiden	OBAMA FOR AMERICA	1537

http://www.fox	(30jax.co	<u>om</u>											
								Spots	/				
Line Start	Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week		Rate	Type		
17 10/09	9/12	10/15/12	Famil	y Feud	5:30 PM-6:00 PM	11111	:30	5		\$160.00	NM		
Week	s:	Start Date	End Da		Spots/Week	Rate							
Cnoto	# Ch	10/09/12	10/15/1		5	\$160.00	Lan	~+b				Doto	Tuna
Spois	3 WA	Day Air WS Tu 10		Air Time Descri 5:39 PM Family		Start/End Time 5:30 PM-6:00 PM		gth Ad-ID :30 0FA12				Rate \$160.00	
-		WS W 10		5:41 PM Family		5:30 PM-6:00 PM		30 OFA12				\$160.00	
		WS Th 10		5:58 PM Family		5:30 PM-6:00 PM		30 0FA12				\$160.00	
		WS F 10		5:49 PM Family		5:30 PM-6:00 PM		30 0FA12				\$160.00	
		WS M 10		5:45 PM Family		5:30 PM-6:00 PM		:30 OFA12	P143H			\$160.00	
18 10/09	9/12	10/12/12	M-F 6	6-630p	6:00 PM-6:30 PM	- ТWГF	:30	2	!	\$50.00	NM		
Week	KS:	Start Date 10/09/12	End Da	ate MTWTFSS - TWTF	Spots/Week 2	<u>Rate</u> \$50.00							
Spots	s: # Ch			Air Time Descri	ption	Start/End Time	Len	gth Ad-ID)			Rate	Type
		WS Tu 10		6:15 PM M-F 6		6:00 PM-6:30 PM		30 0FA12				\$50.00	
	2 WA	WS W 10	/10/12	6:23 PM M-F 6	-630p	6:00 PM-6:30 PM	M :	:30 OFA12	G145H			\$50.00	
19 10/09	9/12	10/12/12	The S	Simpsons	7:30 PM-8:00 PM	- TWГF	:30	3		\$300.00	NM		
Week	s:	Start Date		ate MTWTFSS	Spots/Week	Rate							
	<i>"</i> OI	10/09/12	10/15/1		3	\$300.00						5.	_
Spots	s: # Ch			Air Time Descri		Start/End Time		gth Ad-ID :30 0FA12				Rate	
		WS Tu 10		7:36 PM The S 7:38 PM The S	•	7:30 PM-8:00 PM 7:30 PM-8:00 PM		:30 OFA12				\$300.00 \$300.00	
		WS F 10		7:36 PM The S	·	7:30 PM-8:00 PM		30 OFA12				\$300.00	
20 10/09		10/12/12		And A Half Men	11:00 PM-11:30 PM		:30	5		\$200.00	NM	4000.00	
Week	s:	Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate							
0	,, Ob	10/09/12	10/15/1		5	\$200.00						D-1-	T
Spots	3: # Ch	Day Air WS Tu 10		Air Time Descri		Start/End Time 11:00 PM-11:30		gth Ad-ID :30 0FA12				Rate \$200.00	
		WS W 10		11:11 PM Two A		11:00 PM-11:30		:30 OFA12				\$200.00	
		WS Th 10		11:13 PM Two A		11:00 PM-11:30		30 0FA12				\$200.00	
		WS Th 10		11:29 PM Two A		11:00 PM-11:30		30 0FA12				\$200.00	
				11:15 PM Two A	nd A Half Men	11:00 PM-11:30	PN :	:30 OFA12	G145H			\$200.00	
21 10/09	9/12	10/15/12	How I	Met Your Mothe	r 11:30 PM-12:00 XM	1 -1112	:30	5		\$180.00	NM		
Week	(S:	Start Date 10/09/12	End Da 10/15/1		Spots/Week 5	Rate \$180.00							
Spots	s: <u>#</u> Ch	<u>Day</u> Air	Date_	Air Time Descri	ption	Start/End Time	Len	gth Ad-ID	<u></u>			Rate	Type
		WS Tu 10		11:59 PM How I	Met Your Mother	11:30 PM-12:00	XIV	:30 OFA12	P130H			\$180.00	
		WS W 10			Met Your Mother	11:30 PM-12:00		:30 OFA12				\$180.00	
		WS Th 10			Met Your Mother	11:30 PM-12:00		30 OFA12				\$180.00	
					Met Your Mother	11:30 PM-12:00		:30 OFA12				\$180.00	
	3 WA	WS F 10	/12/12	11:58 PM How I	Met Your Mother	11:30 PM-12:00	ΧIV	:30 0FA12	ъ145H			\$180.00	NM
22 10/10	0/12	10/10/12	X Fac		8:00 PM-10:00 PM	W	:30	1		\$2,000.00	NM		
Week		Start Date 10/08/12	End Da 10/14/1	W	Spots/Week 1	\$2,000.00	_					_	_]
Spots	s: <u>#</u> Ch	Day Air	<u>Date</u>	Air Time Descri	ption	Start/End Time	Len	gth Ad-ID				Rate	Туре

8:00 PM-10:00 PM

:30 OFA12G145H

\$2,000.00 NM



Send Payment To: **WAWS-TV**

Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
51195-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.fox30jax.com

тир.//\	www.iuxoujax.c	<u>UIII</u>						Spots/				
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
23	10/11/12	10/11/12	X Factor		8:00 PM-9:00 PM	T	:30	1	\$1,800.00	NM		
	Weeks:	Start Date 10/08/12		<u>WTFSS</u> · T	Spots/Week 1	Rate \$1,800.00						
	Spots: # Ch	<u>n Day Aii</u>	<u> Date</u> <u>Air Time</u>	Descripti	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate	Турє
	1 W	AWS Th 10	/11/12 7:58 PM	1 X Factor		8:00 PM-9:00 P	M :3	0 OFA12G1	45H		\$1,800.00	NM
24	10/14/12	10/14/12	Sun Reg 1		7:00 PM-8:00 PM	S	:30	1	\$1,000.00	NM		
	Weeks:	Start Date 10/08/12		WTFSS S	Spots/Week 1	Rate \$1,000.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time	Descripti	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 W	AWS Su 10 See MG	, , ,, .=	Sun Reg	1	7:00 PM-8:00 P	M :0	00			\$1,000.00	NN
	2 W/	AWS Su 10 MG for 2	/14/12 8:09 PM 24.1 10/14	MLB Cha	ampionship Series	8:00 PM-11:00 I	PM :3	0 OFA12G1	45H		\$1,000.00	NM
25	10/15/12	10/15/12	Mon Reg 1		8:00 PM-9:00 PM	M	:30	1	\$800.00	NM		
	Weeks:	Start Date 10/15/12	End Date MTV 10/21/12 M	WTFSS	Spots/Week 1	Rate \$800.00						
	Spots: # Ch	<u>Day Air</u>	Date Air Time	Descripti	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 W	AWS M 10 See MG		Mon Reg	1 1	8:00 PM-9:00 P	M :C	00			\$8 00.00	NM
	2 W/		/15/12 10:21 PM 25.1 10/15	1 MLB Cha	ampionship Series	8:00 PM-11:00 I	PM :3	0 OFA12G1	45H		\$1,000.00	NIV
26	10/14/12	10/14/12	Action News E	arly Mornir	n430a-5a	1	:30	1	\$5.00	NM		
	Weeks:	Start Date	End Date MTV	WTFSS_	Spots/Week	Rate						

\$5.00

430a-5a

Start/End Time

Total Spots

Length Ad-ID

87

:30 OFA12P143H

Payment Terms 30 Days

Spots: # Ch

10/09/12

1 WAWS Su 10/14/12

Day Air Date

10/15/12

Air Time Description

4:53 AM Action News Early Morning

Gross Total \$15,010.00

Rate Type

\$5.00 NM

Agency Commission \$2,251.50

Net Amount Due \$12,758.50